

Project 7: Chamber of Commerce Web Site Teachers Guide

Description:

Students will create a Web site for a Chamber of Commerce. The site will include information about the local area, including the history, geography, and economy. Students will also create a list of local businesses and services. The site will be designed to be user-friendly and visually appealing. Students will work in groups to research and create the content for the site. The final product will be a complete Web site that can be accessed online.

Grade Levels: 9-11

NCTE Standards:

6. Analyze the purpose and audience of a text, and evaluate the effectiveness of the text in achieving its purpose.
7. Compare and contrast different texts, and evaluate the effectiveness of each text in achieving its purpose.
8. Use a variety of media and technology to create and present information.

NETS Performance Indicators (Grades 9-12):

2. Make effective use of digital tools and resources to enhance learning and to create and present information.
7. Research and evaluate information from a variety of sources, and use the information to create and present information.
8. Solve a problem or complete a project by using a variety of media and technology.
10. Create a variety of digital products, including text, graphics, audio, and video, to communicate information.

Internet Applications:

Teachers can use the Internet to find resources for the project, such as articles, videos, and images. They can also use the Internet to communicate with other teachers and students, and to share their work.

Chamber of Commerce Web Site Student Handout

- For the first page, click on the "Home" button in the top left corner of the page.
- The second page is the "About Us" page. It contains information about the Chamber of Commerce and the town of Salem. It also includes a link to the "Contact Us" page.
- The third page is the "Services" page. It lists the various services provided by the Chamber of Commerce, such as business development, marketing, and public relations.
- The fourth page is the "Microsoft FrontPage 2000" page. It contains the following steps: FILE → NEW → WEB. SITE → ONE PAGE WEB, then click on the "OK" button.
- The fifth page is the "Index" page. It contains a list of links to the various pages of the website, including "Home", "About Us", "Services", "Contact Us", and "Index".
- The sixth page is the "Home" page. It contains a link to the "Home" page, which is the first page of the website.

*Sample chamber of commerce home page, based on Arthur Miller's *The Crucible* and the witch trials of 1692.*

Welcome to Salem Village

Massachusetts Bay Colony

The Year of Our Lord 1692 (Sponsored by Salem Village Chamber of Commerce)

Village's History

Current Village Activities

Setting

Business Climate and Support

Upcoming Events



The Jonathan Corwin House, also known as "The Witch House"

- Mr. V. a s a , r r NAVIGATION. U NEW PAGE s r
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- Sa a w a , a s a - FrontPage.